Pope Memorial Library More than books





For over 130 years, the Pope Memorial Library (PML) has served as a community hub in the Mount Washington Valley (MWV). Located in downtown North Conway, the Library was expanded in 2020 to include more space for its growing collection and increasing program offerings. Today, we continue to bring together people of all ages, interests, and locations, serving all residents of the MWV.

Our purpose is more than books. We advocate for literacy while strengthening community relationships through education, collaboration and connection. We offer a safe, welcoming space for all, diverse resources, creative programming and beneficial services. From our beloved story time for our youngest readers - to a writer visit attended by more than 70 people - to a robust group of crafters who meet twice monthly, our mission continues to be a library for all. As a 100% privately funded library, we do not regularly receive town, state or federal government funding and therefore depend on donations to ensure that the library remains free and open to the public.

On Saturday, July 26th, 2025, Pope Memorial Library again presents Bike for Books at Cranmore Mountain and the MWV Rec Path

Thank you for considering being a sponsor of the Pope Memorial Library's Bike for Books ("B4B") fundraiser, which drew over 90 participants with its newly redesigned event last year. We are excited to announce that we will continue the amazing partnership with Cranmore Mountain Resort. The event will be based out of Cranmore, utilize the new MWV Rec Path and also include the option to ride the downhill mountain biking park.

Your support will help make this event a success! Scheduled Date for 2025: Saturday, July 26, 2025

Pope Memorial Library Bike for Books sponsorship



Why should you sponsor Bike for Books?

Here are the top reasons:

- 1. The Pope Memorial Library is More Than Books, it is a HUB for the community.
- 2. B4B is a fundraiser for the children's room, programming, bestseller list and much more.
- 3. B4B is an outdoor event for the whole family.
- 4. B4B appeals to riders of all ages and all abilities and attracts more than 100 people.
- 5. The library is privately funded but free & open to the public. The library receives no town, state or federal government monies and must raise 100% of its operating funds each year.
- 6. Any resident in the Mt Washington Valley ("MWV") can get a free library card.
- 7. The library is a very successful 501(c)(3) nonprofit organization serving the MWV for over 130 years.
- 8. Because of our prime location in the village, the library is visited daily not just by patrons, but by many Mt Washington Valley visitors, increasing your business's exposure.
- 9. Depending on the size of your contribution, you will get (free) advertising on the radio, on the Library's website, our newsletter, in the The Conway Daily Sun, and many more places. For details, please see below...

	Prominent placement of logo in ALL advertising materials	Radio publicity	Company name in newsletter with link to your website	Logo on website with link to your website	Logo at event, on event map and event t-shirt	Name displayed at event and in library
PRESENTER \$2,500+	Presenting Sponsor	Presenting Sponsor	Presenting Sponsor	Presenting Sponsor	Presenting Sponsor	Presenting Sponsor
CARBON FIBER \$1,000+		Carbon Fiber Sponsor	Carbon Fiber Sponsor	Carbon Fiber Sponsor	Carbon Fiber Sponsor	Carbon Fiber Sponsor
TITANIUM \$500+			Titanium Sponsor	Titanium Sponsor	Titanium Sponsor	Titanium Sponsor
STEEL \$250+					Steel Sponsor	Steel Sponsor
ALUMINUM \$50+						Aluminum Sponsor

Pope Memorial Library Bike for Books sponsorship



Support Pope Memorial Library, the community hub of the MWV

Thank you for considering Bike for Books sponsorship with Pope Memorial Library's in support of the library and our events and programs. **As a 100% privately funded library**, we do not regularly receive town, state or federal government funding and therefore depend on your generous donations to ensure that the library remains free and open to the public for future generations. As a 501(c)(3) nonprofit organization, sustainability is key to our mission, and we are mindful stewards of our financial and physical resources. The Pope Memorial Library is a 501(c)(3) public charity (Tax ID# 02-0243058)

From small weekly groups to large special events, we have made great use of our beautiful space. The Pope Memorial Library has truly become the hub envisioned by its founders, and we continue to evolve and grow to meet the changing needs of our members and community.

Let's Talk

We would love to speak with you, understand your interests and needs for sponsorship, and discuss how we can best partner with you. Please contact us, and we will set up a call or meeting at your convenience.

Contact us at

sponsorship@popelibrarynh.org +1 (603) 356-2961

Learn more on our website www.popelibrarynh.org



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